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FOR IMMEDIATE RELEASE

Konica Minolta Launches Portable Ultrasound with One-touch Image Optimization for Improved Workflow and Diagnostic Efficiency

Wayne, NJ, June 28, 2018 – Konica Minolta Healthcare Americas, Inc., announces the introduction of the SONIMAGE® MX1 portable ultrasound system, optimized for musculoskeletal (MSK) and orthopedic practices, interventional guidance and outpatient centers. SONIMAGE MX1 delivers the power, ease-of-use and portability that physicians need to make a confident and efficient diagnosis at the point-of-care. Designed for MSK, anesthesia and pain management exams, the new ultrasound system provides high-resolution image quality and simplified workflow with an intuitive touchscreen interface.

Developed with the MSK practitioner in mind to shorten the system learning curve, the easy-to-use MX1 System features one-touch image optimization to simplify operation. Multiple imaging parameters, such as frequency, focus and compounding, can be changed automatically by just adjusting the depth. The result of these customized settings is exceptional image quality and resolution reliably and repeatedly, enabling physicians to make a confident diagnosis, provide therapeutic needle guidance and monitor rehabilitation.

An intuitive touchscreen with focused point-of-care exams and a five-button console further improve clinical workflow and ease-of-use. The new Dual Sonic Technology controls ultrasonic noise and enhances ultrasonic transmission efficiency to deliver clear delineation of structures as small as hundreds of microns in diameter.

"Konica Minolta's commitment to MSK ultrasound continues with the economical yet powerful SONIMAGE MX1 portable ultrasound system," says Joan Toth, Senior Product Marketing Manager, Konica Minolta Healthcare. "From the one-touch image optimization and extreme portability, to the Simple Needle Visualization software, the MX1 System enables clinicians to do more with ultrasound at anytime and anywhere. In a competitive outpatient marketplace, the MSK practitioner can rely on the immediacy of information with the SONIMAGE MX1 to make confidant decisions that enhance patient care and satisfaction."

Konica Minolta preserves a customer's investment in the company's ultrasound technology with transducers that are compatible with both the SONIMAGE MX1 and the SONIMAGE HS1. The portable MX1 System, with the same power and exceptional needle visualization as the company's flagship SONIMAGE HS1 System, is available immediately with a five-

year warranty. Konica Minolta is committed to partnering with clinicians who share our passion for the daily use of point-of-care ultrasound.

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare is a world-class provider and market leader in medical diagnostic imaging and healthcare information technology. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs and helping make better decisions sooner. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2016 Revenue	$962.8 Billion JPY
Number of employees	Approx. 43,980 (2017)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.