



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Healthcare Americas Partners with 7Dimaging to Strengthen its Educational Offering

Wayne, NJ, January 18, 2017 -- Konica Minolta Healthcare Americas, Inc., a leading provider in musculoskeletal ultrasound (MSK), has partnered with 7Dimaging to strengthen its educational resources by offering the mskNAV™ Education Tool.

mskNAV is a portable and user-friendly tablet-based educational resource that assists users from beginner to advanced in enhancing their ultrasound scanning skills in MSK procedures. mskNAV is a proven educational resource used at major universities, clinics, and hospitals in the U.S. and globally.

The partnership allows Konica Minolta to distribute 7Dimaging's mskNAV interactive ultrasound training software with its portfolio of ultrasound products. Along with the superior image and user-friendly ultrasound systems, Konica Minolta is dedicated to providing on-site training and education in the area of MSK ultrasound. The mskNAV education tool will complement the educational continuum already offered by the company for physicians to perform confident examinations and ultrasound-guided injections.

"Konica Minolta is excited to be partnering with 7Dimaging to deliver such a well-developed educational tool to enhance the learning process for physicians adopting ultrasound into their practices," said Brian Noyes, Sr. Vice President and General Manager, Ultrasound Division. "The feedback we've received from physicians on the mskNAV software has been overwhelmingly positive and Konica Minolta recognizes the importance of delivering top notch educational resources in addition to our portfolio of ultrasound systems."

"7Dimaging appreciates Konica Minolta's drive to bring high-quality MSK ultrasound education to its customers," added 7Dimaging CEO Cliff Gronseth, M.D. "MSK ultrasound can be easy to master if you have the right tools. Our accelerated learning system and Konica Minolta's easy-to-use

ultrasound systems make a powerful combination. Confidence, quality, and productivity should grow quickly.”

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare Americas, Inc. is a world-class provider and market leader in medical diagnostic imaging and healthcare information technology. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2015 Revenue	\$8.6 Billion
Number of employees	Approx. 41,600 (2015)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.